

# Brand Colors

## Navy

HEX #111E2D  
RGB 17/30/45  
CMYK 100/79/47/56  
PANTONE 2965 C

## Zest

HEX #F0F9BE  
RGB 240/249/190  
CMYK 6/0/53/0  
PANTONE 600 C

## Earth

HEX #B2B0AC  
RGB 178/176/172  
CMYK 30/27/31/7  
PANTONE Warm Grey 4 C

## White

HEX #FFFFFF  
RGB 255/255/255  
CMYK 0/0/0/0